SPONSORSHIP OPPORTUNITIES

MAKE YOUR MARK
to support nonprofits & sponsor Enterprising Nonprofits

Enterprising Nonprofits 2018
Radisson Hotel & Conference Center / Green Bay
Wednesday, May 16, 2018

enterprisingNONPROFITS.org
# 2018 Sponsorship Benefits

<table>
<thead>
<tr>
<th>Pre-Conference</th>
<th>$5,000 Gold Sponsor (limit 2)</th>
<th>$3,000 Silver Sponsor (limit 12)</th>
<th>$1,500 Bronze Sponsor (limit 12)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enterprising Nonprofits complimentary tickets</td>
<td>8</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Logo in email communications for Enterprising Nonprofits sent from First Business</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Access to Enterprising Nonprofits Sponsor Promotion Kit</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recognition in Insight magazine March &amp; April issues – ENP event ad (print &amp; digital)</td>
<td>Logo</td>
<td>Logo</td>
<td>Name Only</td>
</tr>
<tr>
<td>Company ad in May print &amp; digital versions of Insight magazine</td>
<td>1/2 page ad</td>
<td>1/4 page ad</td>
<td>Logo</td>
</tr>
<tr>
<td>Discount code to distribute as you’d like</td>
<td>$10 off</td>
<td>$10 off</td>
<td>$10 off</td>
</tr>
<tr>
<td>Event social media promotion</td>
<td>Logo</td>
<td>Name Only</td>
<td>Name Only</td>
</tr>
<tr>
<td>Recognition on event direct mail</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Day-of-Conference</th>
<th>1/2 page ad</th>
<th>1/4 page ad</th>
<th>Logo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition in event day program</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Acknowledgement from the event podium to all sponsors</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recognition on event day print &amp; electronic signage</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo in keynote or breakout space</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Exhibit booth in main event space</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Exclusive executive speaking opportunity</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year-Round</th>
<th>X</th>
<th>X</th>
<th>X</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on event website with clickable link</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

**Logo Deadlines**

To guarantee benefits of logo inclusion we need your .eps or high res .png/.jpg logo before the deadlines shown on the attached calendar. Email logos to mpeot@firstbusiness.com
## À LA CARTE SPONSORSHIP OPPORTUNITIES

Get your organization recognized with these sponsorship opportunities

<table>
<thead>
<tr>
<th>Breakfast</th>
<th>Lunch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your logo will be on display as a first touch to attendees during the networking breakfast.</td>
<td>Your logo will be displayed while attendees enjoy lunch and networking.</td>
</tr>
<tr>
<td><strong>$1000 Sponsorship</strong> <em>(Limit 3)</em> OR <strong>$3000 Exclusive Sponsorship</strong> <em>(receives all the benefits of $3,000 Silver Sponsor)</em></td>
<td><strong>$1000 Sponsorship</strong> <em>(Limit 6)</em> OR <strong>$6000 Exclusive Sponsorship</strong> <em>(receives all the benefits of $5,000 Gold Sponsor)</em></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Beverages</th>
<th>Happy Hour</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your logo will be featured at the beverage table throughout the day.</td>
<td>Your logo will be featured during the happy hour and networking portion of this event.</td>
</tr>
<tr>
<td><strong>$500 Sponsorship</strong> <em>(Limit 3)</em> OR <strong>$1500 Exclusive Sponsorship</strong> <em>(receives all the benefits of $1,500 Bronze Sponsor)</em></td>
<td><strong>$1500 Sponsorship</strong> <em>(receives all the benefits of $1,500 Bronze Sponsor)</em></td>
</tr>
</tbody>
</table>

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<tr>
<th>Snacks</th>
<th>Co-branded Promo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your logo will be featured on multiple snack tables located around the event.</td>
<td>Attendees will receive a promotional item showcasing your company’s logo.</td>
</tr>
<tr>
<td><strong>$500 Sponsorship</strong> <em>(Limit 3)</em> OR <strong>$1500 Exclusive Sponsorship</strong> <em>(receives all the benefits of $1,500 Bronze Sponsor)</em></td>
<td><strong>$500 Sponsorship</strong></td>
</tr>
</tbody>
</table>

### WHAT PEOPLE ARE SAYING...

- The afternoon panel presentation was full of information for someone new to the nonprofit industry. I loved hearing their insights and best practices.

- **It is a great networking event and also a chance to hear a number of topics in the nonprofit world.**

- As a new board member it was helpful to see how other boards are structured.

- Excellent information at an economical price.

- I liked getting practical tips about social media content strategy and donor relations.
HALF PAGE AD
7.125" wide and 4.375" tall.
(Half page ad is a $1050 value)

QUARTER PAGE AD
3.5" wide and 4.375" tall.
(Quarter page ad is a $635 value)

SPECs:

DUE: April 3rd to guarantee inclusion in materials
Resolution: 300dpi
Extension: PDF
Email: brasmussen@insightonbusiness.com

Please provide both a PDF file and URL link to Insight for the online, page flipping ad.
WHY ENTERPRISING NONPROFITS . . .

MISSION OF ENTERPRISING NONPROFITS
This all-day interactive conference allows for-profit and nonprofit business leaders, executives, directors, business development directors and volunteer coordinators to collaborate and share best practices. We’re pleased to host the third annual event this spring at the Radisson Hotel & Conference Center in Green Bay, WI.

Building a Strong Community of

- Nonprofits
- Businesses
- Volunteers

One of the things we noticed coming out of the recession was that although the nonprofit community did an amazing job at responding to the challenging economic conditions, there seemed to be the need for a consistent forum for nonprofits to connect, collaborate, and communicate with other nonprofit partners across the region. Because of this need, Enterprising Nonprofits was launched with the collaboration of the Volunteer Center.

PRESENTED BY:

IN PARTNERSHIP WITH:

WHY ENTERPRISING NONPROFITS . . .

THE VOLUNTEER CENTER’S MISSION is to promote the values of the Fox Valley community through volunteerism. The Center advances civic responsibility as well as individual values such as growth, learning, health, wellness and pride by connecting those in need with those who are willing to give. Enterprising Nonprofits supports that mission, and we are very proud to be part of developing this exciting and innovative effort.

CONFERE CE MANAGEMENT TEAM

Denee Mott
CONFERENCE MANAGER
First Business Bank
Vice President - Treasury Management
920.652.0433
dmott@firstbusiness.com

Brian Rasmussen
CONFERENCE PUBLISHER
Insight Publications
Co-Publisher, Sales & Marketing Director
920.882.0491
brasmussen@insightonbusiness.com

Joey Reader
CONFERENCE LOGISTICS MANAGER
A-mazing Events
Event Designer
920.788.3000
j.reader@a-mazingevents.com

Katie Davis
CONFERENCE SPONSOR COORDINATOR
Volunteer Center of East Central WI
Board Member
920.832.9360
LK78@sbcglobal.net

Maria Peot
CONFERENCE MARKETING MANAGER
First Business Bank
Social Media & Events Specialist
262.792.7127
mpeot@firstbusiness.com

Hannah Pickett
CONFERENCE REGISTRATION & SPEAKER COORDINATOR
A-mazing Events
Event Coordinator/ Marketing Asst.
920.788.3000
h.pickett@a-mazingevents.com

Cindy Wetzel
CONFERENCE SPONSOR COORDINATOR
Volunteer Center of East Central WI
Board President
920.237.6405
wetzelc@fvtc.edu

Susan Vanden Heuvel
CONFERENCE SPONSOR MANAGER
Volunteer Center of East Central WI
Executive Director
920.832.9360
susan@volunteercenter.net
SPONSORSHIP APPLICATION

Thank you for your interest in sponsoring Enterprising Nonprofits 2018!

To maximize all sponsorship recognition opportunities, you will want to confirm your sponsorship by March 9.

Please CHECK THE BOX of the sponsorship level you are interested in applying for:

- **$5,000 Gold Sponsor** (limit 2)
- **$3,000 Silver Sponsor** (limit 12)
- **$1,500 Bronze Sponsor** (limit 12)
- **$500 or $1000 or Exclusive À La Carte**

SPONSOR INFORMATION

SPONSORSHIP LEVEL: __________________________________________________________

COMPANY: ___________________________________________________________________

ADDRESS: ___________________________________________________________________

CITY: ____________________________ STATE: _______ ZIP: _______________________

EVENT COORDINATION (Best contact for event arrangements and logistics)

WOULD YOU BE INTERESTED IN EXHIBIT SPACE AT THE EVENT? YES NO

CONTACT NAME: ___________________________________________________________________

EMAIL: __________________________ PHONE: _________________________________

MARKETING COORDINATION (Best contact for marketing, promotions and ad creative)

CONTACT NAME: ___________________________________________________________________

EMAIL: __________________________ PHONE: _________________________________

WEBSITE: ________________________ TWITTER HANDLE: _______________________

You will be invoiced by The Volunteer Center.

Please email this form to A-mazing Events at h.pickett@a-mazingevents.com