



Enterprising<sup>®</sup>  
**NONPROFITS**

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**FIRST BUSINESS**

CALL FOR **SPEAKERS**

Enterprising **NONPROFITS 2018**

Radisson Hotel & Conference Center / Green Bay

**WEDNESDAY, MAY 16, 2018**

This all-day interactive conference allows for-profit and nonprofit business leaders, executives, directors, business development directors and volunteer coordinators to collaborate and share best practices.

Make your mark! Join us for the premier Northeast Wisconsin event designed for:

 **Nonprofits**  **Businesses**  **Volunteers**

[enterprisingNONPROFITS.org](http://enterprisingNONPROFITS.org)

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# ABOUT ENP PRESENTATIONS

## CONFERENCE BACKGROUND

Northeast Wisconsin leaders are joining forces to support our nonprofit community. Enterprising Nonprofits is an all-day event designed to connect nonprofits, businesses and volunteers in Northeast Wisconsin.

Our nonprofit community is integral to our day-to-day quality of life and long-term success. That's why we are proud to have launched Enterprising Nonprofits: a forum and event providing opportunities for nonprofits and for profit business leaders to network, collaborate and share best practices in May 2014. The event was designed, initiated, and sponsored by First Business, with the help and support of the Volunteer Center of East Central WI and Insight Publications.

Target audience for the event will include nonprofits, businesses and volunteers in a 50+ mile radius of Green Bay, WI. Our goal specifically will be learning tracks for:

- Nonprofit Board Members
- Employee and Volunteer Managers/Human Resources
- Executive Directors and Development Directors

Anticipated attendance is 300+.

## WORKSHOP FORMAT

Conference Workshops (75 min in length ) should address the focus areas of professional development, best practices and/or trends in nonprofit management or corporate volunteerism. Topics may showcase models/tools and garner discussion in areas such as:

### BOARD

- Best practices to keep a board engaged and committed to the cause. Director orientation 101.
- How to read the organization's Form 990 and what exactly does the board have responsibility for.
- Board development – selecting the right individual, engagement and what does that mean? Accountability to who? For what? When?
- Committees – who needs them? What role do they play?
- How do I get my employees/staff to serve on nonprofit boards? What's in it for them? For me?

### FUNDRAISING

- It's known that approximately 85% of donor money comes from individuals – how can I find and cultivate them for my nonprofit?
- Looking for some innovative ideas to engage corporate volunteers to become board members and donors.
- Social media best practices for raising awareness and dollars.



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## ABOUT ENP PRESENTATIONS

### **OPERATIONS:**

- Managing finances/data for Nonprofits using QuickBooks; reporting mechanisms, especially grant requirements
- Meaningful budgets
- Tips and tricks for grant writing
- Recruiting, training and keeping volunteers long term; best strategies for retention

### **PRESENTER BENEFITS INCLUDE:**

- Full conference registration (includes breakfast and lunch)
- \$100 donation to nonprofit of your choice

### **IF YOU ARE SELECTED AND AGREE TO PRESENT, YOU AGREE TO THE FOLLOWING:**

- Work with A-mazing Events to coordinate details, equipment needs, and other set up; travel accommodations; payment of your invoices
- Your session materials will be made available in a timely manner for distribution to attendees
- Your presentation will be objective and unbiased and not contain any promotion of yourself or your organization

### **GOALS OF ANY PRESENTATION SHOULD INCLUDE:**

- Targeting information that is meaningful and will add value by serving the nonprofit professional, advancing the nonprofit sector, or growing the organization
- Providing practical hands-on tips, tools, and resource materials for participants
- Clear session objectives

### **WORKSHOP SELECTION PROCESS**

Proposal Content and Evaluation

Limit your responses to no more than two pages.

Proposals must be received by Friday, December 15, 2017.

All proposals are reviewed by the conference planning committee.

Enterprising NONPROFIT reserves the right to accept or reject any proposal.

Notifications will be made by January 19, 2018.



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# SPEAKER APPLICATION

Speaker Name:	
Position Title:	
Function (check one): <input type="checkbox"/> Nonprofit Professional <input type="checkbox"/> Business/Resource Partner <input type="checkbox"/> Independent Consultant	
Preferred Mailing Address:	
Preferred Telephone Number (check one): <input type="checkbox"/> Work <input type="checkbox"/> Home <input type="checkbox"/> Cell	
Preferred Email Address:	
Website (if applicable):	
Prior Public Speaking Experience (professional organizations, national conferences, etc):	
Speaker Fee Charge / Requested:	

Title of Session (Should be brief and descriptive - 15 word maximum):

Session Description (Describe your session in 150 words or less - be sure to use clear, conversational language):

Learning Objectives (Please provide a list of THREE learning objectives that someone would attain as a result of attending your session):

Speaker Biography (75 word maximum):

**Submit Your Application to Present to Enterprising NONPROFITS**

You are encouraged to submit supporting materials (such as related previous presentation samples) with your application in PPT or PDF format.

Send to:

Susan Vanden Heuvel  
susan@volunteercenter.net

Note in Subject Line: Call for Presentation

Volunteer Center of East Central WI  
2616 S. Oneida Street  
Appleton, WI 54915